

HUMAN RIGHT TO HOUSING AWARDS

November 18, 2024 | Microsoft Innovation & Policy Center



SPONSORSHIP LEVELS

SPONSORS OF JUSTICE

STEWARDS -

\$35,000

BUILDERS -

\$25,000

CULTIVATORS -

\$20,000

LEADERS -

\$15,000

PARTNERS -

\$10,000

PATRONS -

\$5,000

ADVOCATES -

\$3,500

FRIENDS -

\$1,000

COMMUNITY -

\$500

BECOME A SPONSOR

Human Right to Housing Awards



Join the National Homelessness Law Center as a sponsor for the 2024 Human Right to Housing Awards!

For 25 years, the National Homelessness Law Center has hosted an annual awards event to honor organizations, leaders, and changemakers that work to bring awareness to and advance the solutions to homelessness and poverty. These awards pay tribute to two outstanding national leaders: Stewart B. McKinney and Bruce F. Vento.

In 1987, the late Congressman Stewart B. McKinney was a primary sponsor of landmark legislation providing federal assistance to Americans experiencing homelessness. The late Congressman Bruce F. Vento worked in partnership with Stewart B. McKinney and served as one of the original authors of the McKinney Act. After his untimely death in 2000, the legislation was renamed the McKinney-Vento Homeless Assistance Act in recognition of Congressman Vento's resolve to help homeless persons become self-sufficient. This Act is the first and only significant federal legislative response to homelessness. Since its passage, millions of dollars each year go to support a wide range of services and rights for people experiencing homelessness, from emergency shelter programs to education access for children. Defending these rights continues to be an important part of the work of the Law Center.

Beginning in 2022, this annual awards event's name was changed to the Human Right to Housing Awards to reflect the direction of the movement to end homelessness and the broader work of the Law Center. The event continues to honor the work of these visionary leaders through the presentation of the Stewart B. McKinney Award and the Bruce F. Vento Award, in addition to other awards. We hope you join us in the next chapter of this decades-old celebration!

See next pages for a detailed description of each sponsorship package.

Contact Jennifer Toth Clary at jclary@homelesslaw.org or visit [Homelesslaw.org/get-involved/hrth-awards](https://homelesslaw.org/get-involved/hrth-awards) for more info.

SPONSOR PACKAGES

Human Right to Housing Awards



STEWARDS OF JUSTICE

\$35,000

In honor of the National Homelessness Law Center's 35th anniversary, we have created the \$35,000 sponsorship level, Steward of Justice.

- 35 Tickets to the event, including the option to contribute tickets to students & persons with lived experience of homelessness
- Company banner logo on the Law Center's website with link to company website
- Photo of key company representatives with honorees
- Company logo on the event invitation and event signage
- Company mentioned in all media releases
- One full-page ad on the inside or back covers in the printed event program book
- Formal recognition of the company from the event stage
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo.
- Opportunity to share brief remarks from the stage
- Opportunity to distribute gift with company logo to all attendees

Contact Jennifer Toth Clary at jclary@homelesslaw.org or visit Homelesslaw.org/get-involved/hrth-awards for more info.

SPONSOR PACKAGES

Human Right to Housing Awards



BUILDERS OF JUSTICE

\$25,000

- 25 Tickets to the event, including the option to contribute tickets to students & persons with lived experience of homelessness
- Company banner logo on the Law Center's website with link to company website
- Photo of key company representatives with honorees
- Company logo on the event invitation and event signage
- Company mentioned in all media releases
- One full-page ad on the inside or back covers in the printed event program book
- Formal recognition of the company from the event stage
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo.
- Opportunity to distribute gift with company logo to all attendees

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SPONSOR PACKAGES

Human Right to Housing Awards



CULTIVATORS OF JUSTICE

\$20,000

- 20 Tickets to the event, with the option to donate tickets to students & persons with lived experience of homelessness
- Company banner logo on the Law Center's website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One full-page ad in the printed event program book
- Formal recognition of the company from the event stage
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo
- Opportunity to distribute company giveaways to all attendees

LEADERS OF JUSTICE

\$15,000

- 15 Tickets to the event, with the option to donate tickets to students & persons with lived experience of homelessness
- Company logo and website link on the Law Center's website
- Company logo on the event invitation and signage
- One $\frac{3}{4}$ page ad in the printed event program book
- Formal recognition of the company from the event stage
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo

SPONSOR PACKAGES

Human Right to Housing Awards



PARTNERS OF JUSTICE

\$10,000

- 10 Tickets to the event, with the option to donate tickets to students & persons with lived experience of homelessness
- Company logo and website link on the Law Center's website
- Company listing on the event invitation and signage
- One half-page ad in the printed event program book
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo

PATRONS OF JUSTICE

\$5,000

- 5 tickets to the event, with the option to donate tickets to students & persons with lived experience of homelessness
- Company or individual's name on the Law Center's website
- Company or individual's name on event signage
- One quarter-page ad in the printed event program book

SPONSOR PACKAGES

Human Right to Housing Awards



ADVOCATES OF JUSTICE

\$3,500

- 3 tickets to the event
- Company or individual's name on the Law Center's website
- Company or individual's name on event signage

FRIENDS OF JUSTICE

\$1,000

- 1 tickets to the event
- Company or individual's name listed on event signage
- Company or individual's name & logo printed in the event program book

COMMUNITIES OF JUSTICE

\$500

- Tickets available from ticket bank
- Limited to community organizations; name listed on event signage
- Community organization's name printed in the event program book

SPONSORSHIP SUMMARY

Benefit	\$35k	\$25k	\$20k	\$15k	\$10k	\$5k	\$3.5k	\$1k	\$500
Tickets	35 tks	25k tks	20 tks	15 tks	10 tks	5 tks	3 tks	1 tk	Upon Request
Name on Website									
Name on Event Signage									
Ad in program book	Full page on cover	Full page on cover	Full page	3/4 page	1/2 page	1/4 page			
Recognition on Social Media									
Recognition from event stage									
Mention in all media releases									
Distribute gift to attendees w/ logo									
Photo w/ honorees									