

National Homelessness Law Center

# HUMAN RIGHT TO HOUSING AWARDS

October 11, 2023

Hosted by



NATIONAL  
HOMELESSNESS  
LAW CENTER

# 2023

## Sponsorship Levels

# SPONSORSHIP LEVELS

Human Right to Housing Awards

October 11, 2023

**BUILDERS OF JUSTICE -**

**\$25,000**

**CULTIVATORS OF JUSTICE -**

**\$20,000**

**LEADERS OF JUSTICE -**

**\$15,000**

**PARTNERS OF JUSTICE -**

**\$10,000**

**PATRONS OF JUSTICE -**

**\$5,000**

**ADVOCATES OF JUSTICE -**

**\$3,000**

**FRIENDS OF JUSTICE -**

**\$1,000**

# BECOME A SPONSOR

## Human Right to Housing Awards

October 11, 2023

### Join the National Homelessness Law Center as a sponsor for the 2023 Human Right to Housing Awards!

For 24 years, the National Homelessness Law Center has hosted an annual awards event to honor organizations, leaders, and changemakers that work to bring awareness to and advance the solutions to homelessness and poverty. These awards pay tribute to two outstanding national leaders: Stewart B. McKinney and Bruce F. Vento.

In 1987, the late Congressman Stewart B. McKinney was a primary sponsor of landmark legislation providing federal assistance to Americans experiencing homelessness. The late Congressman Bruce F. Vento worked in partnership with Stewart B. McKinney and served as one of the original authors of the McKinney Act. After his untimely death in 2000, the legislation was renamed the McKinney-Vento Homeless Assistance Act in recognition of Congressman Vento's resolve to help homeless persons become self-sufficient. This Act is the first and only significant federal legislative response to homelessness. Since its passage, millions of dollars each year go to support a wide range of services and rights for people experiencing homelessness, from emergency shelter programs to education access for children. Defending these rights continues to be an important part of the work of the Law Center.

Beginning in 2022, this annual awards event's name was changed to the Human Right to Housing Awards to reflect the direction of the movement to end homelessness and the broader work of the Law Center. The event continues to honor the work of these visionary leaders through the presentation of the Stewart B. McKinney Award and the Bruce F. Vento Award, in addition to other awards. We hope you join us in the next chapter of this decades-old celebration!

**See next pages for a detailed description of each sponsorship package.**

**Contact Jennifer Toth Clary at [jclary@homelesslaw.org](mailto:jclary@homelesslaw.org) or visit [Homelesslaw.org/get-involved/hrth-awards](https://homelesslaw.org/get-involved/hrth-awards) for more info.**

# SPONSORSHIP PACKAGES

Human Right to Housing Awards

October 11, 2023

## BUILDERS OF JUSTICE

**\$25,000**

- 25 Tickets to the event, including the option to contribute tickets to students & persons with lived experience of homelessness\*
- Company banner logo on the Law Center's website with link to company website
- Photo of key company representatives with honorees
- Company logo on the event invitation and event signage
- Company mentioned in all media releases
- One full-page ad on the inside or back covers in the printed event program book
- Formal recognition of the company from the event stage
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo.
- Opportunity to distribute gift with company logo to all attendees

\*The total number of tickets claimed is required to be sent to [jclary@homelesslaw.org](mailto:jclary@homelesslaw.org) no later than 10 days before the event

**Contact Jennifer Toth Clary at [jclary@homelesslaw.org](mailto:jclary@homelesslaw.org) or visit [Homelesslaw.org/get-involved/hrth-awards](https://Homelesslaw.org/get-involved/hrth-awards) for more info.**

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## CULTIVATORS OF JUSTICE

**\$20,000**

- 20 Tickets to the event, including the option to contribute tickets to students & persons with lived experience of homelessness\*
- Company banner logo on the Law Center's website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One full-page ad in the printed event program book
- Formal recognition of the company from the event stage
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo
- Opportunity to distribute company giveaways to all attendees

\*The total number of tickets claimed is required to be sent to [jclary@homelesslaw.org](mailto:jclary@homelesslaw.org) no later than 10 days before the event

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## LEADERS OF JUSTICE

**\$15,000**

- 15 Tickets to the event, including the option to contribute tickets to students & persons with lived experience of homelessness\*
- Company logo and website link on the Law Center's website
- Company logo on the event invitation and signage
- One  $\frac{3}{4}$  page ad in the printed event program book
- Formal recognition of the company from the event stage
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo

## PARTNERS OF JUSTICE

**\$10,000**

- 10 Tickets to the event, including the option to contribute tickets to students & persons with lived experience of homelessness\*
- Company logo and website link on the Law Center's website
- Company listing on the event invitation and signage
- One half-page ad in the printed event program book
- Recognition of sponsorship on National Homelessness Law Center Social Media platforms, including company logo

\*The total number of tickets claimed is required to be sent to [jlary@homelesslaw.org](mailto:jlary@homelesslaw.org) no later than 10 days before the event

# SPONSORSHIP PACKAGES

Human Right to Housing Awards

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## PATRONS OF JUSTICE

**\$5,000**

- 5 tickets to the event\*
- Company or individual's name on the Law Center's website
- Company or individual's name on event signage
- One quarter-page ad in the printed event program book

## ADVOCATES OF JUSTICE

**\$3,000**

- 3 tickets to the event\*
- Company or individual's name listed on event signage
- Company or individual's name & logo printed in the event program book

## FRIENDS OF JUSTICE

**\$1,000**

- 1 ticket to the event\*
- Company or individual's name listed on event signage
- Company or individual's name printed in the event program book

\*The total number of tickets claimed is required to be sent to [jclary@homelesslaw.org](mailto:jclary@homelesslaw.org) no later than 10 days before the event

# SPONSORSHIP SUMMARY

## Human Right to Housing Awards

October 11, 2023

Benefit	Builder \$25k	Cultivator \$20k	Leader \$15k	Partner \$10k	Patron \$5k	Advocate \$3k	Friend \$1k
Tickets	25 tks	20 tks	15 tks	10 tks	5 tks	3 tks	1 tk
Name/Logo on NHLC Website	✓	✓	✓	✓	✓	✓	✓
Name/Logo on event signage	✓	✓	✓	✓	✓	✓	✓
Printed Ad in program book	✓ Full page on cover	✓ Full page	✓ 3/4 page	✓ 1/2 page	✓ 1/4 page		
Recognition on Social Media	✓	✓	✓	✓			
Recognition from event stage	✓	✓	✓				
Mention in all media releases	✓	✓					
Distribute gift to attendees w/ logo	✓	✓					
Photo w/ honorees	✓						