

2021 McKinney-Vento Awards



Join us as a Sponsor Today!



@NLCHPhomeless
#McKinneyVentoAwards

SPONSORSHIP OPPORTUNITIES

Join the National Homelessness Law Center as a sponsor for the 2021 McKinney-Vento Awards! At this year's awards celebration, hosted virtually, partners from law firms, civil society, media, politics, and the business community will honor those who are at the forefront of ending homelessness in America.

The Law Center is the only national organization dedicated solely to using the power of the law to end and prevent homelessness and to protect the rights of people experiencing homelessness. Supporters will gather online as we recognize incredible honorees, including:

Jessica Bruder, author of *Nomadland*
Stewart B. McKinney Award

TBD
Bruce F. Vento Award

Sullivan & Cromwell LLP
Pro Bono Award

All sponsors of the 23rd annual McKinney-Vento Awards will receive:

- ✓ Logo or listing on promotional materials including invitation, e-blasts and social media
- ✓ Special thanks and recognition during the virtual event
- ✓ Listing in the Law Center's 2021 Annual Report

Builder of Justice	Leader in Justice	Partner in Justice	Advocate of Justice	VIP Tickets
\$25,000	\$15,000	\$10,000	\$5,000	\$1,000

See next pages for a detailed description of each sponsorship package. Contact Karianna Barr at kbarr@nlchp.org or 202-638-2535 x118 for more information.

SPONSORSHIP PACKAGES

\$25,000

Builder of Justice

(6 available)

- Personalized video message from Law Center staff, thanking your company for your support
- 5 special Twitter, 2 special Facebook, and 2 special Instagram shout-outs to 30,000+ followers, tagging your company and/or preferred handles
- Full-page ad and logo in virtual event program book
- Mention of sponsorship in all media releases
- Hyper-linked company logo on website, and hyperlinked logo in the Law Center's e-newsletter, with nearly 10,000 subscribers

\$15,000

Leader for Justice

(6 available)

- 3 special Twitter, 1 special Facebook, and 1 special Instagram shout-out to 30,000+ followers, tagging your company and/or preferred handles
- Half-page ad and logo in virtual event program book
- Mention of sponsorship in all media releases
- Hyper-linked company logo on website, and hyperlinked logo in the Law Center's e-newsletter, with nearly 10,000 subscribers

\$10,000

Partner in Justice

(6-3 available)

- 3 special social media shout-outs to the Law Center's combined 30,000+ followers
- Half-page ad and logo in virtual event program book
- Logo on website, and logo in the Law Center's e-newsletter, with nearly 10,000 subscribers

\$5,000

Advocate for Justice

- Social media shout-outs to the Law Center's combined 30,000+ followers
- Logo in virtual event program book which will be available on the website before and after the event
- Logo on website, and logo in the Law Center's e-newsletter, with nearly 10,000 subscribers

\$1,000

VIP Tickets

- Social media shout-outs to the Law Center's combined 30,000+ followers
- Listing in virtual event program book which will be available on the website before and after the event
- Listing on website, and listing in the Law Center's e-newsletter, with nearly 10,000 subscribers

SUMMARY OF BENEFITS

BENEFIT	Builder of Justice	Leader in Justice	Partner in Justice	Advocate for Justice	VIP Tickets
Logo or listing on promotional materials including invitation, e-blasts and social media	✓	✓	✓	✓	✓
Special thanks and recognition during the virtual event	✓	✓	✓	✓	✓
Logo or listing in Sponsor slideshow	✓	✓	✓	✓	✓
Listing in the 2021 Annual Report	✓	✓	✓	✓	✓
Personalized video message from Law Center staff	✓				
Mention of sponsorship in all media releases	✓	✓			
Hyper-linked company logo on website, and hyperlinked logo in the Law Center's e-newsletter	✓	✓			
Logo on website and in the Law Center's e-newsletter			✓	✓	✓
Virtual event program book publicity	Full page ad plus logo	Half page ad plus logo	Half page ad plus logo	Logo	Listing
Twitter, Facebook, and Instagram shout-outs	9 special shout-outs with handle tags	5 special shout-outs with handle tags	3 special shout-outs with handle tags	✓	✓

Thank you to our

2021 McKinney-Vento Awards Sponsors

Special thanks to our generous sponsors for supporting the National Homelessness Law Center's mission to prevent and end homelessness in America.

Builders of Justice

Leaders of Justice

Partners In Justice



Advocates for Justice

Other Sponsors

Dwight A. Fetting and Monica M. Boudjouk

Jeffrey Pash

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